

# PENTAX

## TERMS & CONDITIONS - OP 13857 Up to £250 refund

### HOW TO CLAIM YOUR CASHBACK :

- Cashback can be claimed on simultaneous purchases of any PENTAX products; DSLR, compact, bridge camera, lens, flash, grip, accessory or binocular (appearing on the same receipt or invoice) between 2nd November 2009 and 15th January 2010
- Please register your details online by the 21st of January 2010 at [www.pentax-cashback.com](http://www.pentax-cashback.com), complete and print your claim form (with your registration number).
- Cut the original barcodes from the product box (es) and stick them on your claim form. The barcode number starts with 0027075xxxxx or 027075xxxxx (please see example below) :
- Please remember to enter the serial number of your DSLR or Compact camera on the form, which can be found on the bottom of your camera and consists of 7 digits (see the example below) :
- Collect your original receipt/invoice with the date of purchase and the product references highlighted. PENTAX product references must be clearly shown on the receipt or invoice in order to receive your cashback refund.
- Please send all the documents (date of postage stamp will apply) before 31st of January 2010 to:

PENTAX PROMOTION  
REGUS / CUSTOM PROMO  
Fortis House  
160 London Road  
Barking  
IG11 8BB

Postage costs cannot be refunded.

This promotion is open to residents aged 18 or over, in Germany, Austria, Switzerland, France, UK, Ireland, Estonia, Sweden, Norway, Finland, Denmark, Spain, Italy, Poland, Greece, Belgium, Netherlands, Luxembourg, Bulgaria, Romania, Slovenia, Czech Republic.

This promotion is limited to one cashback claim per household (same name, same address and/or same bank account).

Cashback can be claimed on any PENTAX products appearing on the same receipt purchased between 2 November and 15 January 2010.

Cashback is available on simultaneous purchases of any PENTAX products; DSLR, compact, bridge camera, lens, flash, grip, accessory or binocular to the following values on your receipt or invoice:

£50 cashback is available on purchases of £650

£100 cashback is available on purchases of £1,000

£150 cashback is available on purchases of £1,500

£250 cashback is available on purchases of £2,000

Customers will receive their refund in local currency (Pounds for UK Customers...).

This cashback is only valid for products which have been supplied and distributed within Germany, Austria, Switzerland, France, UK, Ireland, Estonia, Sweden, Norway, Finland, Denmark, Spain, Italy, Poland, Greece, Belgium, Netherlands, Luxembourg, Bulgaria, Romania, Slovenia, Czech Republic by PENTAX subsidiaries and accredited distributors.

Cashback is only available on end user purchases by individuals and not to any person, company or organisation that has purchased Pentax products for resale.

Products must be purchased as new from an official Pentax dealer. Stock is subject to availability.

Cashback is not available on second-hand or refurbished product.

Payment for the appropriate amount will be issued within 8-12 working weeks of receipt of claim.

Payment will be by bank transfer (bank charges may be applied by the customer's bank).

Claims made by fax, telephone or email will not be valid.

The closing date for online applications is 21 January 2010. Postal applications must be received by 31 January 2010.

Proof of posting will not be accepted as proof of delivery. PENTAX cannot accept responsibility for illegible or damaged applications, nor applications lost in the post.

All claims will be considered null and void that are incomplete, illegible, fraudulent, carry insufficient postage, show non eligible references or territories or have been despatched outside of the promotional period.. You will not receive notification should this be the case.

This cashback cannot be used in conjunction with any other offers or discounts.

Applicants for cashback will be deemed to have accepted and agreed to be bound by these terms and conditions.

Please visit [www.pentax-cashback.com](http://www.pentax-cashback.com) for further details of your claim.

In the event of unforeseen circumstances, PENTAX UK reserves the right to terminate or change any aspect of this promotion without any prior notice.

Promoter : PENTAX U.K. Limited, Pentax House, Heron Drive, Langley, Slough SL3 8PN

For information, feel free to call us on 442033180140